

# Community commitments

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Head of Engagement

# Community commitment



- Education: we will educate our community about our business and operations, and use our various industry expertise to help the younger generation
- Communication: we will regularly communicate with our community about our business and operations, and listen to the community voice
- Involvement: we will play our part in Edinburgh and Scotland where we can
- Charity: we will actively promote and support charity and community work

# Community involvement



## Education

- Work experience: host approximately 50 placements each year coordinated with the councils (West Lothian, East Lothian and Gateway)
- Group tours: education for Air cadets, scout groups and business people (ie Fife Chamber of Commerce, ICAS)
- School partnerships: work with local schools and participate in career days, school councils (ie Holyrood High, Hillwood Primary)

## Communication

- Community news: quarterly newsletter to 23,000 local homes
- CSR report: report on our achievements on water, electricity, waste and gas
- Lighting the tower for community awareness on national issues
- Complaints and compliments

# Community involvement



## Involvement

- Travelling with additional needs programme: Scottish Autism
- Guide dogs: host puppy familiarisation visits
- Sponsorship: £40,000 a year for community sponsorship (Scottish Swimming, Scottish Curling, RHASS, Local Hero Awards, Jazz and Blues Festival)

## Charity and community groups

- Christmas Carols: invite local schools to sing and collect funds
- Corporate charity: open for nominations, chosen by staff through vote and receives funding – Erskines set to receive £25,000
- Foreign coin collections in the terminal
- Volunteer: Encourage our teams to volunteer and fundraise (we offer match funding)
- Community Board – more info

# Community Board



- Independent Board chaired by Stephen Hutt, CEO of RHASS, 10 members including local MSP plus a staff representative
- Meets three times per year
- £100,000 to committing to £120,000 each year
- Strict criteria: health and wellbeing, community and environment (constantly reviewed, ie ipads – yes or no?)
- This year funded 49 charity and community groups
- Application process:
  - Online, closes 2 weeks before meeting date
  - pre-qualifying questionnaire (60 applications for each meeting with only 30 meeting criteria)
  - Breakdown of funding
- What's happening in 2016:
  - Longer relationship – be more involved
  - Case studies – follow up on funds spent and projects developed

# Community Board Awards 2015

4th West Lothian Scout Group	Livingston Community Football Club
Asylon Theatre	Medequip4kids
Beechwood Community Football Club	Murrayfield Memorial Table Tennis Club
Blackhall Play group	Napier University Archery Club
Bo'ness Amature Swimming Club	Preston Athletic YFC
British Heart Foundation	Queensferry Primary School
Corstorphine Primary School - Project Play	Queensferry Tennis Club
Craigmount High School and Caledonia Pipe Band	Ratho Childrens Gala Day
Craigshill Thistle Community Sports Club	Royal High Corstorphine Cricket Club
Currie Youth Club	Royal High School Athletic Club
Dalry Community Association	Royal Lyceum Theatre Company
Drylaw Rainbow Club	Seafield Bowling Club
Edinburgh Cyrenians	St Mary's Parent Council
Edinburgh Kayak Club	The Castleview Centre
Edinburgh Mela Kidzone	The Conservation Foundation
Edinburgh Tool Library	The Friends of Kinneil
Friends of Cammo	The Spartans Community Football Academy
Friends of the River Almond Walkway	The Yard
Hutchinson Vale Community Sports Club	Tiphereth Camphill in Edinburgh
Kirkliston Children's Gala	Tranent Colta FC
Kirky Samba Sisters	Transgression Foundation
Leith Academy	Traverse Theatre
	Wallace High School
	Warm Hearts Quilting Group



## Contact:

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